



FABN



The Frontenac Arch Biosphere Reserve

- What is the the Frontenac Arch Biosphere Network?
- Current Projects in the Community
- The Trails Strategy for the Biosphere
- What's New In 2019

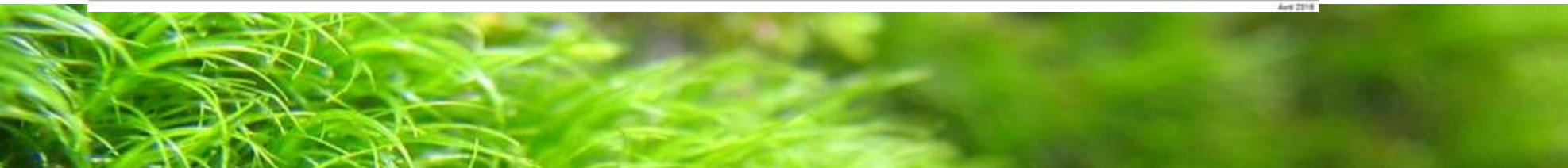
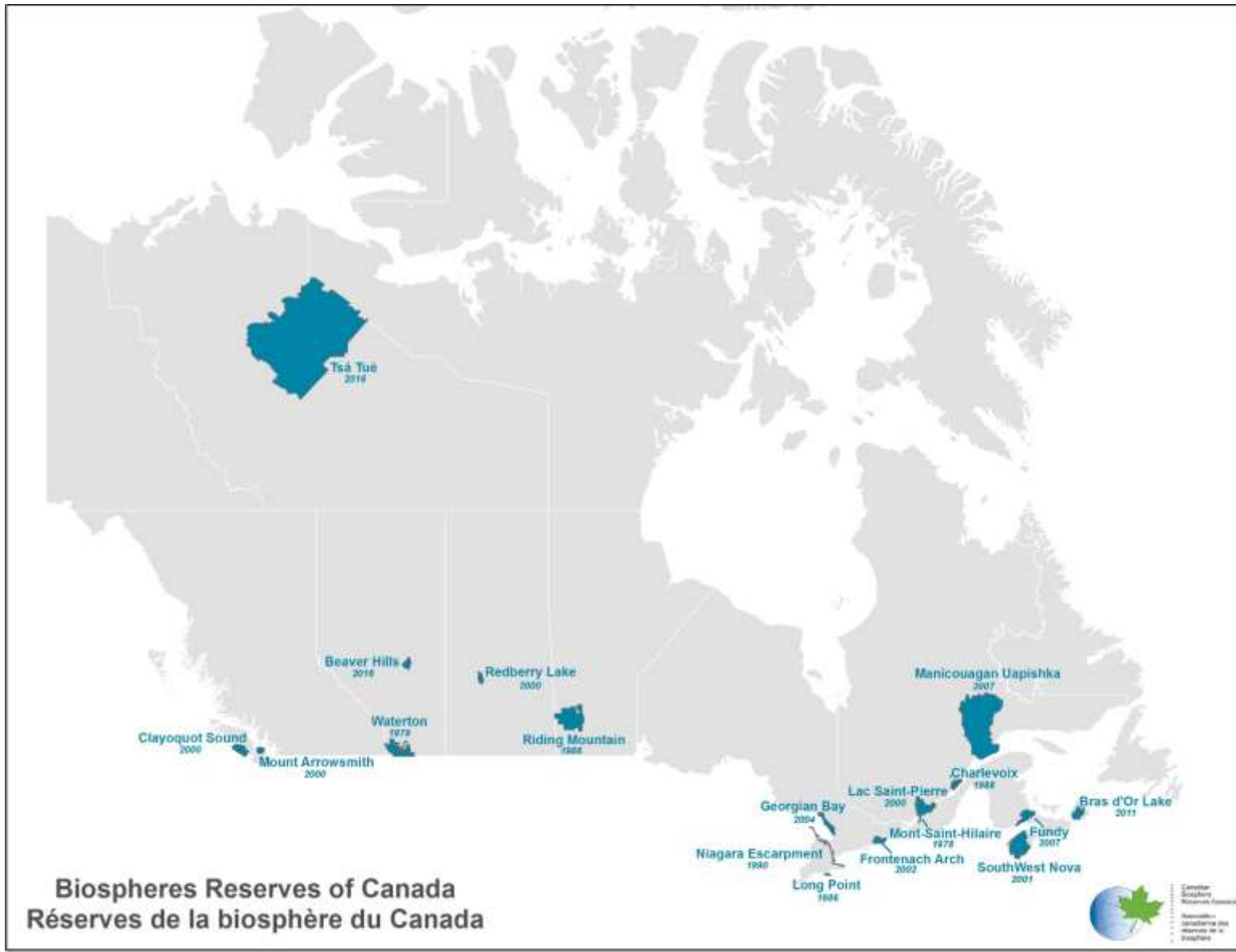




WHAT is the Biosphere

A Biosphere Reserve is a region recognized by the scientific branch of the United Nations for its ecological and cultural significance as a unique biogeographic region.

Currently 18 in Canada
686 Worldwide



**Frontenac Arch
Biosphere**



2700 sq km within borders Over 5000 sq km area of of engagement





Vision

The Frontenac Arch Biosphere Network contributes to strengthening sustainable community development, celebrating the interconnectedness of nature, livelihood, wellbeing and culture, for this and future generations.



The biosphere celebrates history and heritage and supports sustainable economic development.



Current Projects

Current and On-Going Projects

- Spearhead pilot projects for the community
 - Amazing Places
 - Nature Camp
 - Trails Strategy
- Connect children and youth with nature
 - Lessons in a Backpack
 - Fieldtrips
 - Bioblitz (Canadian Wildlife Federation)



FABN talks to community partners to determine what is needed and wanted within the area





Trails of the Biosphere



2017/2018 Trails Project

Summer 2017 Through Early Summer 2018

Summarize the Trails Assets of the Region and Gaps to be Addressed

Standardized Trail Classification

Active Transportation

Paved Road Shoulder Priorities

Wayfinding & Sign

Bicycle Racks & Storage

New Business Opportunities

Identify Key Trails Tourism Opportunities in the Frontenac Arch Biosphere Reserve

Compile Strategies and Resources to Develop Trails Tourism Products and Experiences



What's To Come In 2019

The screenshot shows the homepage of the FAB Experiences website. The header features the logo 'FAB EXPERIENCES' in large orange letters, with 'Eastern Ontario, Canada' in smaller white text to its right. Navigation links for 'HOME', 'ABOUT', and 'CONTACT' are in the top right corner. A main heading reads 'Welcome to FAB Experiences' in white, followed by a sub-heading: 'Providing unforgettable and authentic geotourism experiences in and around the Frontenac Arch Biosphere, a UNESCO World Biosphere Reserve.' Below this is a banner with the text 'Explore. Play. Stay. It's in your Nature' over a scenic landscape image. A 'powered by Frontenac Arch Biosphere' logo is on the left. The main content area is split: the left side has a 'Plan Your Trip' section with a description and a list of gateway cities (Kingston, Gananoque, Brockville, and Perth) highlighted in green. The right side features a map of the region with red location pins for Perth, Brockville, and Gananoque, and green location pins for Kingston, Gananoque, and Brockville.

FAB EXPERIENCES

Eastern Ontario, Canada

HOME ABOUT CONTACT

Welcome to FAB Experiences

Providing unforgettable and authentic geotourism experiences in and around the Frontenac Arch Biosphere, a UNESCO World Biosphere Reserve.

powered by Frontenac Arch Biosphere

Explore. Play. Stay.
It's in your Nature

Plan Your Trip

Explore this free and interactive web portal to a vast array of experiences in the FAB region.

Start your trip by clicking a FAB Gateway on the map. Experience the region from your starting point in **Kingston**, **Gananoque**, **Brockville**, and **Perth**.

Map showing the Frontenac Arch Biosphere region with gateway cities: Kingston, Gananoque, Brockville, and Perth. Other locations marked include Bancroft, Mississippi Mills, Embury, Carleton Place, Smiths Falls, Cornwall, Massena, Ogdensburg, Parisadam, De Kalb, Frontenac Provincial Park, Greater Napanee, Odessa, Lake St Lawrence, Kingston, Stirling, Belleville, Picton, Prince Edward, Watertown, Quinte West, and Bingham.

Frontenac Arch
Biosphere

Interactive Map

- The FAB Experiences Guide book was a proven asset to the region but was not sustainable as a paper guide.
- The Digital version of the guide allowed visitors to the site to choose the categories of interest and “pins” would show up on the map.
- The map was difficult to maintain and update since it required a GIS technician to manually add information to the map.

A NEW AND BETTER MAP IS ON THE WAY!



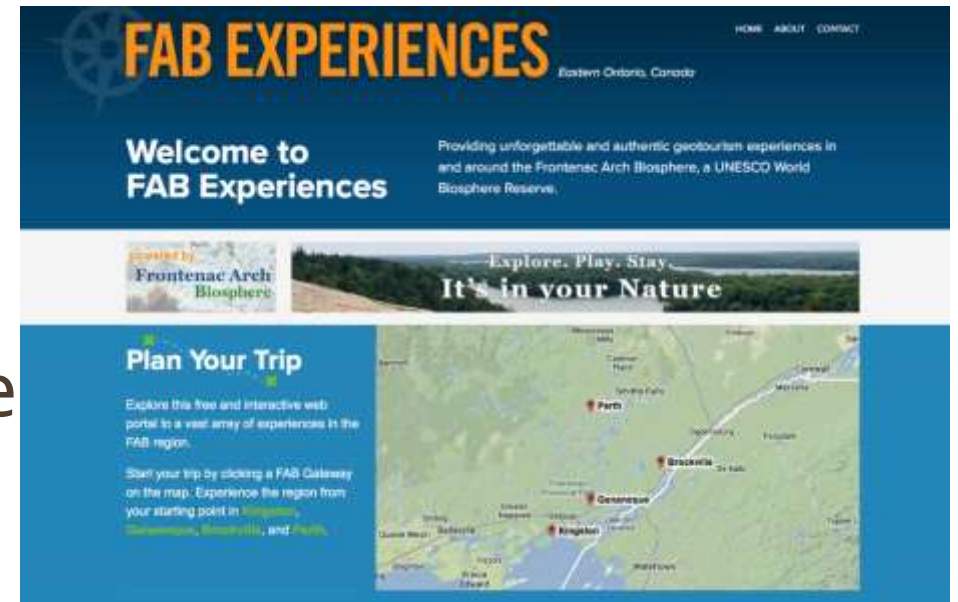
Interactive Map

- New and Improved FAB Experiences digital version will be part of our new website
- New functionality will allow business to purchase a “pin” on the map and keep their info updated.
- Cycling, Hiking and Paddling routes highlighted with links to our trail pages and printable trail guides
- Trails, tourism, retail, accommodation, and history all on one searchable map!



How Can Businesses Take Advantage of the New Web Site?

- Create a login and a listing for the price of an ad in the paper guide
- Customize your ad with pictures, business info and links to your website
- Dynamic up-to-date info for visitors and residents



How Can Businesses Take Advantage of the New Web Site?

- Make changes any time you want and keep your ad updated with changes to hours and upcoming events
- Search the map yourself for trails and other nearby experiences to have on hand for patrons
- Partner with neighboring businesses and attractions to bring enhanced experiences to your patrons.

Make your business better by getting on the MAP!





QUESTIONS?

