

# TOWNSHIP OF LEEDS & THE THOUSAND ISLANDS

## STRATEGIC ACTION PLAN 2015-2019 Visual Summary



Township of  
Leeds and the  
Thousand Islands



**McSWEENEY**  
inspiring economic sustainability®



# Community Strategic Plan

## Strategic Vision

The Township of Leeds and the Thousand Islands is and will continue to be a friendly and historic rural community surrounded in natural beauty where the economy, nature and our people flourish together

### Sustaining the Natural Environment

The natural environment – the rivers, lakes, streams, islands and natural landscapes – has been identified as one of the most important contributing factors to the amazing quality of life experienced by Leeds and the Thousand Islands residents. It is critical that the natural environment be protected for the enjoyment of future generations, but also is accessible for all to experience.



### Community Development

People choose to live in Leeds and the Thousand Islands because of the connection they feel with their community. Making improvements to the community, both from a physical, and social and sustainable perspective, will ensure Leeds and the Thousand Islands remains a community where people choose to live.



### Creating a more Sustainable Economy

From a Township perspective, Economic Sustainability is about the creation of a business friendly environment that allows businesses to thrive and for investment opportunities to exist. For Leeds and the Thousand Islands, this includes small business development, tourism and being ready when an investment opportunity comes to the Township.



# Community Strategic Plan

## 2016 Actions

### Sustaining the Natural Environment

#### Accessing:

1. Assessment of publicly accessible areas

#### Protecting:

1. Communications strategy
2. Source water protection strategy

#### Managing waste:

1. Communicating septic system use and maintenance
2. Online contractor list
3. Expand septic re-inspection program
4. Expand Township's waste reduction and diversion campaign

#### Advocating for environment:

1. Safe boating practices and waterway protection
2. Regional waste management and disposal
3. Extended producer responsibility



### Sustainable Community Development

#### Customer service:

1. Wifi promotion
2. Inquiry tracking system
3. Communications plan
4. New interactive website

#### Enhancing the Township's built environment:

1. Explore sustainability practices
2. Built heritage mapping
3. Sign strategy

#### Developing community partnerships:

1. Partnership development (municipal partners and volunteer groups)

#### Building community pride:

1. Education and communication
2. Best practice identification

#### Advocating for the community:

1. Broadband lobbying for 100% coverage



### Creating a more Sustainable Economy

#### Assessing investment readiness:

1. Investment readiness training
2. Investment readiness assessment
3. Investment readiness plan update

#### Preparing for investment:

1. Create community profile with online data

#### Strategizing for future sustainable economic development:

1. Best practices review and implementation for development approval enhancements





# Community Strategic Plan

## 2017 Actions

### Sustaining the Natural Environment

#### Accessing:

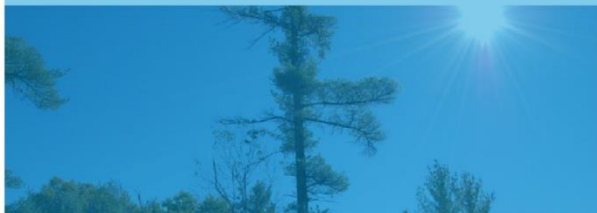
1. Ensure public lands mapped online
2. Review Official Plan policies re: protection of public access

#### Protecting:

1. Best practices review/implementation of Official Plan re: natural environment protection and waterway development
2. Source water protection strategy and communication (continued)

#### Managing waste:

1. Communicating septic maintenance (continued)
2. Expand septic re-inspection (continued)
3. Explore financial support re: septic system maintenance
4. Waste reduction (continued)



### Sustainable Community Development

#### Customer service:

1. Communication plan (continued)
2. Website (continued)
3. Tax comparison/communication

#### Enhancing the Township's built environment:

1. Built heritage mapping (continued)
2. Community Improvement Plan development
3. Sign strategy (continued)
4. Recreation master plan

#### Developing community partnerships:

1. Partnership development (joint municipal and volunteer groups)
2. Define ideas, establish service standards
3. Community builder award program

#### Building community pride:

1. Education
2. Best practice identification
3. Community awareness campaign



### Creating a more Sustainable Economy

#### Preparing for investment:

1. Real estate broker relationship building
2. Vacant commercial/industrial inventory
3. Review shovel-ready land availability

#### Strategizing for future sustainable economic development:

1. Investment response protocol
2. Investment attraction marketing strategy



# Community Strategic Plan

## 2018 Actions

### Sustaining the Natural Environment

#### Accessing:

1. Identify expansion/acquisition requirements

#### Protecting:

1. Best practices review/ implementation of Official Plan re: natural environment protection and waterway development (continued)
2. Coordinated/streamlined building approvals

#### Managing waste:

1. Communicating septic maintenance (continued)
2. Expand septic re-inspection (continued)
3. Waste reduction (continued)



### Sustainable Community Development

#### Customer service:

1. Communication plan (continued)
2. Website (continued)

#### Enhancing the Township's built environment:

1. Built heritage mapping (continued)
2. Community Improvement Plan development (continued)
3. Design guidelines
4. Transportation master plan

#### Developing community partnerships:

1. Initiate youth engagement strategy

#### Building community pride:

1. Clean community celebrations



### Creating a more Sustainable Economy

#### Preparing for investment:

1. Real estate broker relationship building (continued)
2. Vacant commercial/industrial inventory (continued)
3. Review shovel-ready land availability (continued)

#### Strategizing for future sustainable economic development:

1. Create employment lands strategy
2. Create investment inquiry response protocol
3. Customer service training





# Community Strategic Plan

## 2019 Actions

### Sustaining the Natural Environment

#### Accessing:

1. Acquisition strategy

#### Protecting:

1. Complete and continue initiatives

#### Managing waste:

1. Communicating septic maintenance (continued)
2. Waste reduction (continued)



### Sustainable Community Development

#### Customer service:

1. Complete and continue initiatives

#### Enhancing the Township's built environment:

1. Built heritage mapping (continued)
2. Transportation master plan (continued)

#### Developing community partnerships:

1. Initiate youth engagement strategy (continued)

#### Building community pride:

1. Clean community celebrations (continued)



### Creating a more Sustainable Economy

#### Preparing for investment:

1. Real estate broker relationship building (continued)
2. Vacant commercial/industrial inventory (continued)
3. Review shovel-ready land availability (continued)

#### Strategizing for future sustainable economic development:

1. Investment Attraction and Marketing plan (continued)
2. Customer service training (continued)

#### Implementing economic development actions

1. Development facilitator program
2. Home-based business policy update
3. Business visitation program
4. Promote business support programs

