



Township of  
**Leeds and the  
Thousand Islands**



August 27<sup>th</sup>, 2018

FOR IMMEDIATE RELEASE

## **TOWN OF GANANOQUE AND TOWNSHIP OF LEEDS AND THE THOUSAND ISLANDS INTRODUCE BUSINESS CHRONICLES PROJECT**

Gananoque, ON: The Town and Township are excited to introduce the Business Chronicles; an initiative that showcases local businesses through social media posts and websites. Business Chronicles allows our region to show appreciation to those individuals that have aided in the growth of the economy, our local business owners. The objective is to give local businesses an opportunity to share their story and further cultivate relationships with the community and consumer. The project is funded by the Rural Economic Development Program administered by Ontario Ministry of Agriculture, Food and Rural Affairs.

Municipal staff will begin business outreach on September 5<sup>th</sup>, 2018. Questions will range from why you selected the region as a final destination for your business to fun facts about you as an individual. This is an opportunity for local businesses to advertise, encourage shopping locally, and connect with future customers on a personal level. The business stories will be used as part of investment attraction campaigns to encourage other entrepreneurs to start or relocate businesses in our region.

Mayor Erika Demchuk shared a few thoughts, “The Business Chronicles will be an excellent opportunity to showcase our business community and celebrate our exciting, robust businesses. Our region is an ideal place for entrepreneurs and we want to show our support.” Mayor Joe Baptista added, “Learning about our neighbours, directly from our neighbours, fosters positive growth and enhances the supply chain here in our region. This is an innovative partnership that will keep our communities linked for years to come.”

Further instruction will accompany each interview with requirements and final deadline. Sample interviews have been released on the Town and Township websites for reference.

For more information contact:

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