



Clothing Stores

This industry group is comprised of establishments primarily engaged in retailing new, ready-to-wear clothing. These establishments may also provide alterations on the garments they sell. This industry includes men's clothing stores, women's clothing stores, child and infant clothing stores, family clothing stores, accessories and footwear.



2017 Avg. Hourly Wages in Leeds and Thousand Islands and Gananoque

Retail salespersons	\$15
Cashiers	\$15
Store shelf stockers, clerks and order fillers	\$15
Retail sales supervisors	\$15

INDUSTRY OPPORTUNITIES

- Shoppers in better economic standing have traded up to designer clothing for children
- Analysis indicates a shortage of clothing stores in the Town and Township given population size
- Experiential shopping will be a critical tool to combat the move towards online shopping
- Continued population growth in the region; 3 newly approved condo developments

Residents within a 30 minute drive

Local Networks

Local Opportunity



Degrees Earned

12,855 Business; management; marketing and support



4 Clothing and accessories stores locally



The area currently has:

No child and infant stores offering brand name items



Quality of Life

- Affordable housing
- Waterfront access
- Countless outdoor & water activities
- No rush hour traffic
- Extensive community resources
- 1000 Islands to explore



500,000+ Tourists annually.



Transportation

- Access to VIA Rail
- 3 Highway 401 exits
- Home to 1000 Islands International Bridge to US interstate 81

Few places for families to buy winter jackets and winter clothes

No men specific clothing stores

2 women's specific clothing store and 1 family clothing store



TOP SUCCESS FACTORS FOR A BUSINESS

- Attractive product presentation
- Establishment of brand names
- Ability to control stock on hand
- Having a clear market position

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