



# Motion Picture and Video Industries

This industry is comprised of establishments primarily engaged in producing, or producing and distributing, motion pictures, videos, television programs or commercials.

## 2017 AVG. Hourly wage in Leeds and Thousand Islands and Gananoque



Managers - publishing, motion pictures, broadcasting and performing arts.....	\$32.48
Film and video camera operators.....	\$21.68
Audio and video recording technicians.....	\$20.94
Theatre, fashion, exhibit and other creative designers.....	\$20.64
Camera, platemaking and other prepress occupations.....	\$26.61

## INDUSTRY OPPORTUNITIES



- The ubiquity of digital content presents opportunities for content distributors
- Provincial and federal budgetary commitments have secured financing for operators such as OMDC
- The industry is expected to expand to fulfill a growing appetite for new television content, and
- increasing demand of software that assists with adapting content to the many different screens, computer animation and special effects

### Residents within a 30 minute drive

### Local Networks

### Local Advantage



#### Degrees Earned

3,110 Visual and performing arts

1,580 English language/literature

1,040 Communication; journalism and related



Dreams in Motion Performing and Fine Arts School



30+ Hairstylists and barbers



55 + persons working with video/audio related technologies in the region

3 Interactive media companies locally



1000 Islands Playhouse Theater

Tourism Centre

4 Theaters

25+ Artists studios



- UNESCO sites: Rideau Canal and Heritage Route & Frontenac Arch Biosphere Reserve
- 1000 Islands Parkway, St. Lawrence River, Charleston Lake Provincial Park, Thousand Islands National Park
- Dedicated fibre (select areas)



#### Surrounded by 5 universities and 2 colleges

- 5 university programs related to fine arts, image, sound and performance
- 3 college programs related film/tv production and screen writing.



#### Quality of Life

- Affordable housing
- No rush hour traffic
- Waterfront access
- Countless outdoor activities
- Comprehensive community resources



## TOP SUCCESS FACTORS FOR A BUSINESS

- Effective cost controls
- Access to a creative, multi-skilled and flexible workforce
- Ability to manage external (outsourcing) contracts

## CONTACT US:

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